

BID OPENING: May 4, 2009

BIDS SHALL BE PUBLICLY OPENED AT 11:00 A.M., PREVAILING WASHINGTON, D.C. TIME.

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS CALL KATHY REYNOLDS (202-512-0455). AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. TEAM 1 (202-512-0455). NO COLLECT CALLS.

FACSIMILE BID SPECIFICATIONS
U.S. Government Printing Office (GPO)
Washington, D.C.
Lapel Pins & Cards

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) and Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 8-02)).

“GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at www.gpo.gov/printforms/pdf/contractdisputes.pdf. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions.”

PRODUCT: All the requirements of these specifications apply equally to all items unless otherwise indicated. See chart below.

Item	Product	Title	Size	
1	Face only form printing in 1 ink.	“National Donor Sabbath”	3-1/4 x 4”	
1a	Die-cast gold pin overprinted in 2 inks/paints (same as item 2a)	Pin	Approx. 7/8 x 1-1/4”	
2	Face only form printing in 1 ink.	“A Donation Friendly America”	3-1/4 x 4”	
2a	Die-cast gold pin overprinted in 2 inks/paints (same as item 1a)	Pin	Approx. 7/8 x 1-1/4”	

QUANTITY: 305,000 Total Lapel Pins (See breakdown below).

100,000 pins loose, without card.

130,000 pins attached to the card that reads: “National Donor Sabbath”

75,000 pins attached to the card that reads: “A Donation Friendly America”

PREDOMINANT PRODUCTION FUNCTION: The predominant production function is waived for this procurement. Printing firms, manufacturers, dealers or brokers may submit bids for this solicitation.

GOVERNMENT TO FURNISH: One CD-ROM disk created on an IBM compatible computer with Windows XP using Adobe Illustrator CS. Files are provided in native and PDF format. Fonts are furnished. Color System: Pantone. Color laser printout of the face and back (Only printing top of form). Two laser printouts to use as a general guide. One GPO 952 form. Samples of pins and forms from a previous printing.

Prior to image processing, the contractor is responsible for checking files contained on the furnished media to insure that such features as bleeds, register marks and correct file output selection have been provided for, so as to correctly

generate films for publishing. The contractor must supply necessary trapping. The contractor must generate films on a high resolution image processor.

In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

GPO Form 892 revised proof label.

One reproduction proof (shipping container label), Form 905 with labeling and marking specifications.

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried on copy or film, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product(s) in accordance with these specifications.

Submit proofs as soon as the contractor deems necessary in order to comply with the shipping schedule.

Deliver PDF proof to: amy.rumburg@psc.hhs.gov. Please notify Amy Rumburg 301-443-6740 when you email PDF. PDF proof will be withheld not more than two (2) working days from receipt by email to Amy Rumburg, to when notification is sent back to the contractor via email.

Contractor must call GPO Contract Compliance Section at (202) 512-0520 immediately upon sending/delivering proofs and immediately upon notification that the proofs are available for pickup at the department. Proofs will be withheld not more than 2 workdays from receipt in the department to when they are made available for pickup at the department.

Contractor must not print prior to receiving an "OK TO PRINT".

SUBSTRATE: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 11" dated February 1999.

Items 1 and 2: International Paper's White, 12-point, coated two sides, Carolina Cover (or equal).

Items 1a and 2a (pin): Gold metal with a military clutch back.

PRINTING: Items 1 and 2: Print face only, in a match of PMS 343 Green. Image consists of green type and line matter.

NOTE: Item 2 (A Donation Friendly America) is not on file supplied, contractor must typeset.

Items 1a and 2a: Print/paint pin in a match of PMS 186 Red and PMS 343 Green. Image (same on both items) consists of a green ribbon wrapping a red heart with irregular slashed edges.

MARGINS: Adequate gripper no bleeds. Follow furnished samples.

BINDING: Trim 4 sides.

ASSEMBLY/PACKING: Pack items separately and identify. Pack in shipping containers.

Item 1: Insert one pin (Item 1a) through each card (Item 1), and affix clutch backing on the back to hold pin on card. Follow furnished sample. Pack assembled items 1/1a into individual plastic bags and then pack 50 individual bags into a larger plastic bag.

Item 2: Insert one pin (Item 2a) through each card (Item 2), and affix clutch backing on the back to hold pin on card. Follow furnished sample. Pack assembled items 2/2a into individual plastic bags and then pack 50 individual bags into a larger plastic bag.

LABELING AND MARKING (package and/or container label): Reproduce shipping container label from furnished repro, fill in appropriate blanks and attach to shipping containers.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes -- Level III.
- (b) Finishing Attributes -- Level III.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	O.K. Proofs/Electronic Media
P-9. Solid and Screen Tint Color Match	Pantone Matching System

DISTRIBUTION: Deliver f.o.b. destination. Inside Delivery Required.

Deliver furnished material and five samples of each item to: PSC/AOS/Printing Procurement, Attn: Amy Rumburg (301) 443-6740, Parklawn Building, Room 3B-26, 5600 Fishers Lane, Rockville, MD 20857. Delivery hours for Parklawn Building are 8:00am – 12:00pm – 1:00pm – 4:00pm. Deliveries must be at loading dock.

Deliver all items (Includes 200 Random Blue label Copies) to: HRSA Information Distribution Center, ATTN: Ken Walling, General Manager, 22815 Glenn Drive, Suite 103, Sterling, VA 20164. Pallets required. Call 24 hours prior to delivery: (703) 738-4985.

All expenses incidental to returning materials, submitting proofs, and furnishing sample copies must be borne by the contractor.

SCHEDULE: Furnished material will be available for pick up at the U.S. Government Printing Office, 27 G St., NW, Washington, D.C. 20401, on May 6, 2009.

Deliver complete to arrive on or before June 16, 2009.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

Toll Free WATS lines to the GPO are available to successful bidders to report information regarding compliance with schedule requirements under "SCHEDULE". The toll free number is 1-800-424-9470 or 9471 and for calls originating in the Washington, D.C. area, (202) 512-0516 or 0517. Personnel answering these calls will be unable to respond to questions of a technical nature. These calls cannot be transferred to other telephones in GPO.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. A price must be submitted for each additional 1,000 copies. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

SUBMIT BIDS TO: U.S. Government Printing Office, Bid Section (PPSB), 36 H Street NW, Room C-161, Washington, D.C. 20401. FACSIMILE BIDS are permitted. Submit TWO copies of each facsimile bid to FAX No. 202-512-1782, one bid per facsimile. Refer to Solicitation Provisions in GPO Contract Terms (GPO Publication 310.2), Page 1, Paragraph 6.